

## Online Databases

### Access with your Burlington Library card

#### Small Business Resource Center

Covers all aspects of starting and operating a small business.

#### Nations of the World

Remote access for Burlington cardholders only  
Political, economic and business information on the nations of the world.

#### Reference USA

Remote access for Burlington cardholders only  
Directory information for over 15 million businesses. Useful for sales leads and market research. Companies can be searched by geographic location, SIC codes, company size, sales volume and others selects. Also includes a residential information database and the ability to search it by telephone number.

#### Safari Online

Remote access for Burlington cardholders only  
Access digital collection of technical and business books.

### Databases beyond Burlington

#### IBIS World

**Great** for industry information. Anyone can use it by physically going to the Salem State University Library.

#### Mergent Online

Company and industry information. Boston Public Library owns. To access, register online for an ecard at [www.bpl.org/general/circulation/ecards.htm](http://www.bpl.org/general/circulation/ecards.htm) and start using Mergent immediately.

Boston Public Library also owns other very useful online resources.

## Web Sites

### General Business Links

#### CEOExpress

[www.ceoexpress.com](http://www.ceoexpress.com) Highly selective links to news, business magazines, law, statistics, government agencies and more.

#### Internet Public Library

[www.ipl.org](http://www.ipl.org) Impressive set of business links broken down by subject categories.

### Company Information

#### Kompass

[www.kompass.com](http://www.kompass.com) B2B directory provides contact information for 2.3 million companies worldwide. Search by product or country.

#### Thomas Register

[www.thomasnet.com](http://www.thomasnet.com) Thomas Register of American Manufacturers is an extensive database of manufacturers and suppliers of goods and services. Registration is required, but free.

#### Yahoo! Finance

[finance.yahoo.com](http://finance.yahoo.com) Includes company profiles, company news, key statistics, listings of competitors, industry information, and SEC filings.

### Company Financial Information

#### Annual Reports

[www.annualreports.com](http://www.annualreports.com) Free annual report service that covers many, but not all, public companies.

#### SEC Filings & Forms (EDGAR)

[www.sec.gov/edgar.shtml](http://www.sec.gov/edgar.shtml) Database of company financial filings that are required by the U.S. Securities & Exchange Commissions.

### Industry Information

#### Encyclopedia of American Industries

[www.referenceforbusiness.com/industries/](http://www.referenceforbusiness.com/industries/) Current and historical industry information broken down into SIC codes.

#### North American Industry Classification System (NAICS)

[www.census.gov/eos/www/naics/](http://www.census.gov/eos/www/naics/)

#### Standard Industrial Classification (SIC)

[www.osha.gov/pls/imis/sic\\_manual.html](http://www.osha.gov/pls/imis/sic_manual.html)

#### Industry Research Desk - A Polson Enterprises Site

[www.virtualpet.com/industry/rdindex2.htm](http://www.virtualpet.com/industry/rdindex2.htm) Use for researching specific industries and manufacturing processes. "How to Learn About an Industry or a Specific Company" section is superior! Provides links to major sources of information for over 100 U.S. industries.

#### U.S. Census Bureau – Business & Industry

[www.census.gov/econ/](http://www.census.gov/econ/) 2002, 2007 and 2012 Economic Census for every industry. Also provides current data by sectors and latest economic indicators.

#### U.S. Department of Labor –Industry at a Glance

[www.bls.gov/iag/](http://www.bls.gov/iag/) Snapshot of 100 industries.

#### Valuation Resources

[valuationresources.com/IndustryReport.htm](http://valuationresources.com/IndustryReport.htm) Links to industry sources...some free some fee. Industries are listed by category or SIC code.

### Industry Associations

#### ASAE's Gateway to Associations

[www.asacenter.org/directories/associationsearch.cfm](http://www.asacenter.org/directories/associationsearch.cfm)

## Web Sites Continued

### International Business

#### Doing Business

[www.doingbusiness.org](http://www.doingbusiness.org) Provides objective measures of business regulations and their enforcement across 185 economies.

#### Export.gov

[Export.gov](http://Export.gov) Brings together resources from across the U.S. Government to assist American businesses.

#### globalEDGE

[globaledge.msu.edu](http://globaledge.msu.edu) A knowledge web-portal created by the International Business Center at Michigan State University.

#### International Trade Administration

[www.trade.gov](http://www.trade.gov) Department of Commerce website with industry and import and export information. TradeStats Express is linked to this site.

### Small Business

#### SBA U.S. Small Business Administration

[www.sba.gov](http://www.sba.gov) Government website to help start, grow and succeed in small business.

#### Massachusetts Small Business Development Center Network

[www.msbsd.org](http://www.msbsd.org) “provides high quality in-depth business advising, training and capital access to businesses throughout Massachusetts.”

#### Small Business Law

[smallbusiness.findlaw.com](http://smallbusiness.findlaw.com) Legal resources for business.

## Magazines

Bloomberg Business Week, Central Register (online), Forbes, Fortune, Goods & Services Bulletin (online), Harvard Business Review, Morningstar (online), New England Economic Indicators (online) Valueline.

## Newspapers

Banker & Tradesman, Barron's, Boston Business Journal, Investor's Business Daily, Wall Street Journal

## Books in Business Reference

*Business statistics of the United States* [Bus. Ref. 338] “Intended to provide a rich, deep and comprehensive picture of the American economy.”  
*Core Business Web: A guide to key information resources* edited by Gary White [Bus. Ref.025.0665]  
*Harris Massachusetts Manufacturers Directory* [Bus. Ref.338.09] Manufacturers listed by geographic area, SIC, company name, or product.  
*Industry Research Using the Economic Census: How to find it, how to use it* by Jennifer Boettcher [Bus. Ref. 338.0072]  
*Strauss's Handbook of Business Information* by Rita Moss [Bus Ref 016.33 Mos]

Additional business books are located at Dewey # 658 of the library's regular collection covering topics such as online business, start up, project management, business plans, marketing and more.



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